



# City of South Pasadena

## Redistricting Public Hearing

November 17, 2021

Ken Chawkins, Consultant  
National Demographics Corporation

# Outreach Overview

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## **Outreach and public engagement efforts to date include:**

- A virtual community workshop about redistricting and communities of interest
- Created a dedicated website for the redistricting process:  
[southpasadenaca.gov/redistricting](https://southpasadenaca.gov/redistricting)
- Social media, phone and email outreach promoting educational material on redistricting, including press releases and videos
  - Distributed flyers to encourage public participation at the October 28, 2021 workshop and tonight's public hearing
  - Contacted community-based organizations via phone to inform them of the redistricting process and how to get involved
  - Created a community survey encouraging residents to share their communities of interest through the City's redistricting website

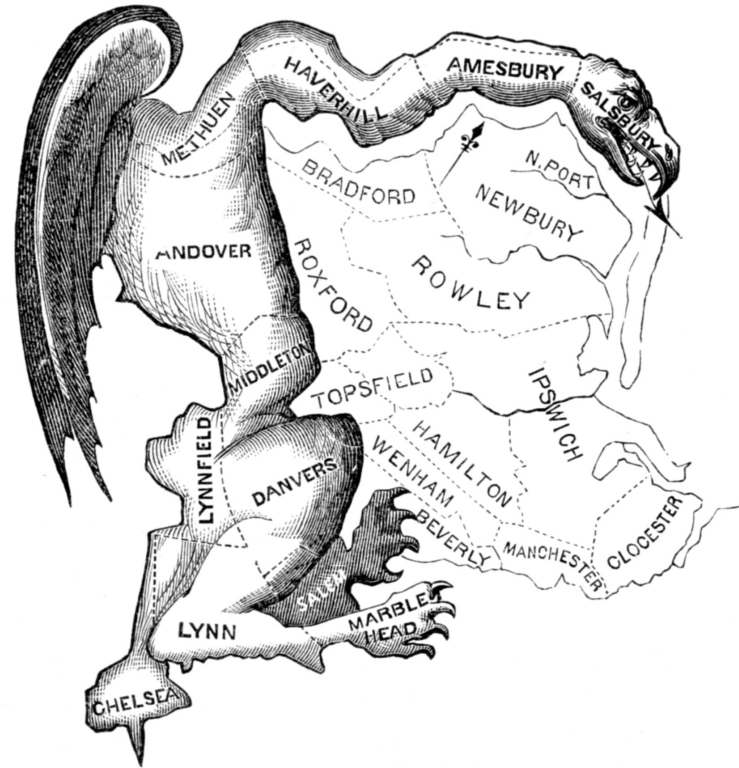
**Another virtual community workshop about redistricting and the mapping tools is scheduled for January 31, 2021 at 6:00 p.m.**

# Relevant Laws

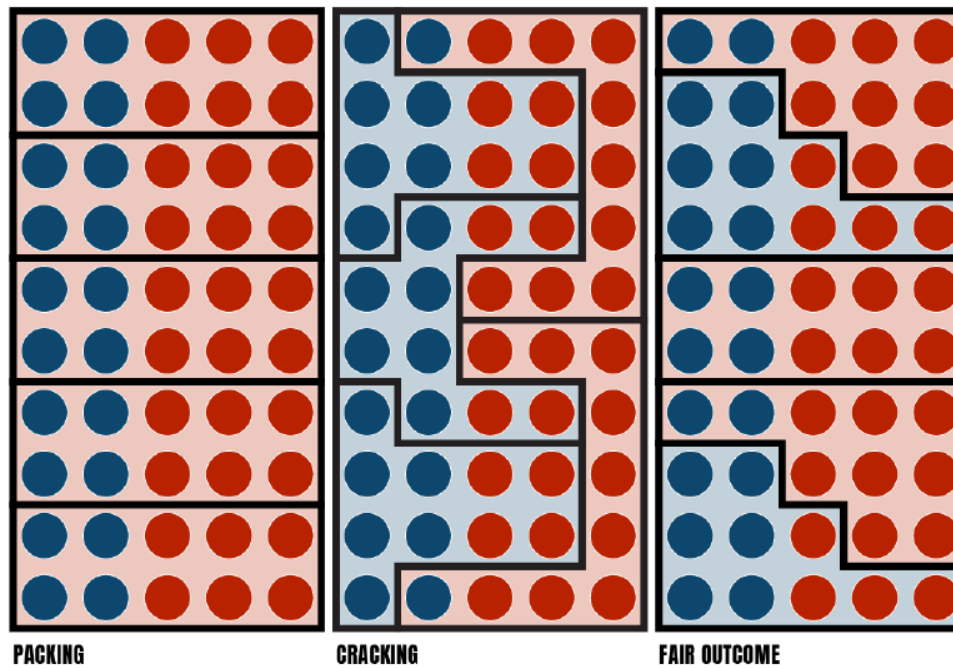
- 14<sup>th</sup> Amendment of U.S. Constitution
- Federal Voting Rights Act of 1965 (52 U.S.C. § 10301 et seq.)
- Fair & Inclusive Redistricting for Municipalities and Political Subdivisions (FAIR MAPS) Act (Elec. Code, § 21600 et seq.)

# Gerrymander

- Definition- To manipulate boundaries so as to favor one party or class
- History- Named after Elbridge Gerry
- Gerrymander may be legal depending on the objective



# Packing v. Cracking



# Redistricting Process

Step	Description
October 28, 2021 Public Workshop	<ul style="list-style-type: none"><li>• ID Neighborhoods and Communities of Interest</li><li>• Review process</li><li>• Overview of mapping tools</li></ul>
November 17, 2021 Public Hearing	<ul style="list-style-type: none"><li>• Prior to release of Draft Maps</li><li>• ID Neighborhoods and Communities of Interest and Secondary areas</li><li>• Overview of process and mapping tools</li></ul>
January 19, 2022 Public Hearing	<ul style="list-style-type: none"><li>• Prior to release of Draft Maps</li><li>• ID Neighborhoods and Communities of Interest and Secondary areas</li><li>• Overview of process and mapping tools</li></ul>
January 31, 2022 Public Workshop	<ul style="list-style-type: none"><li>• Review process and Communities of Interest submissions</li><li>• Tutorial on mapping tools</li></ul>
February 19, 2022	<ul style="list-style-type: none"><li>• Deadline to submit draft maps</li></ul>
March 2, 2022 Public Hearing	<ul style="list-style-type: none"><li>• Review and refine maps</li><li>• Receive feedback from the public and City Council</li></ul>
March 16, 2022 Public Hearing	<ul style="list-style-type: none"><li>• Review maps</li><li>• City Council adopts final map</li></ul>

# Redistricting Rules and Goals

## 1. Federal Laws

- **Equal Population**
- **Federal Voting Rights Act**
- **No Racial Gerrymandering**



## 2. California Criteria for Cities

- 1. Geographically contiguous**
- 2. Undivided neighborhoods and “communities of interest”**  
(Socio-economic geographic areas that should be kept together)
- 3. Easily identifiable boundaries**
- 4. Compact**  
(Do not bypass one group of people to get to a more distant group of people)

## 3. Other Traditional Redistricting Principles

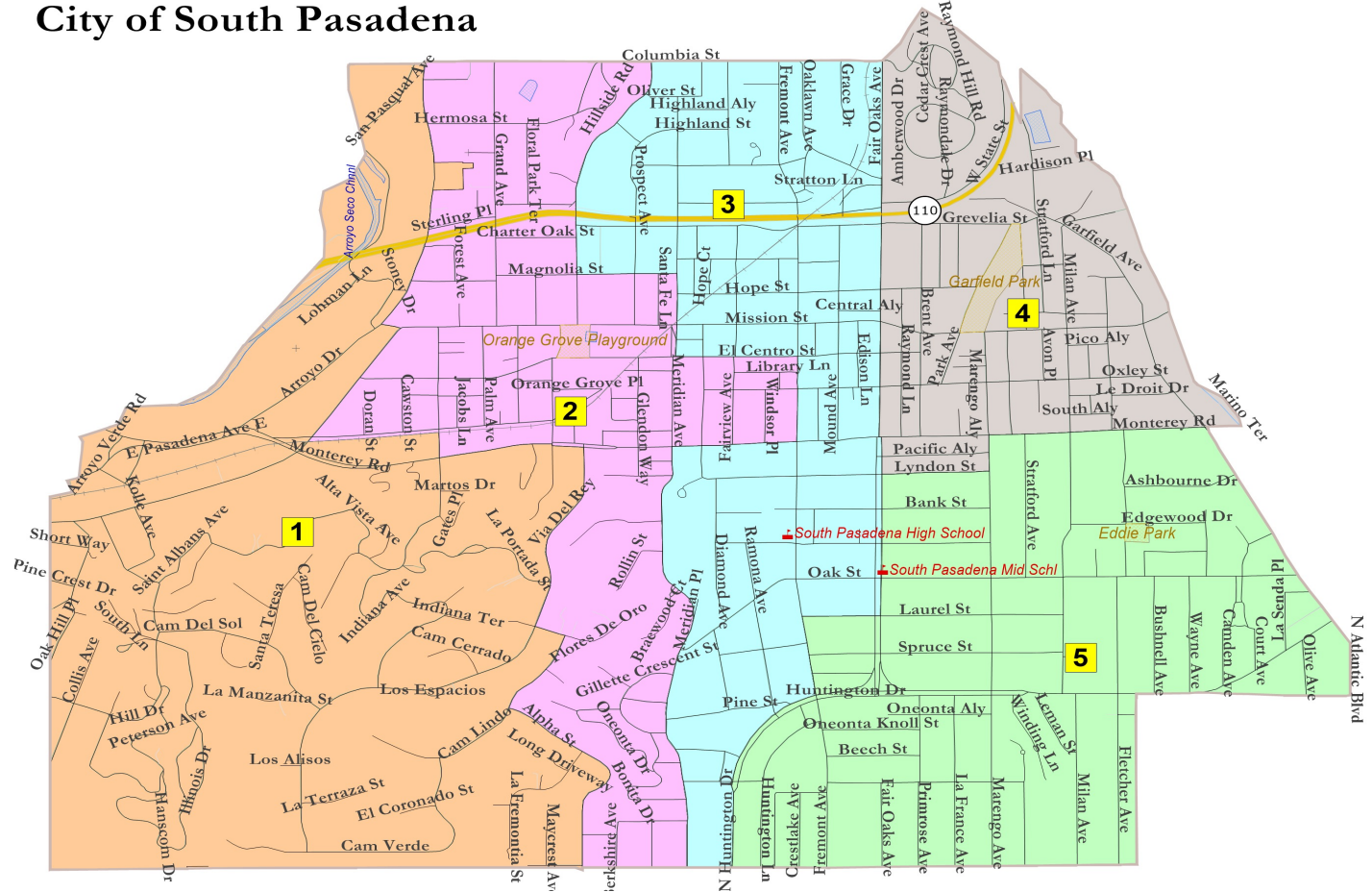
- **Minimize voters shifted to different election years**
- **Respect voters’ choices / continuity in office**
- **Future population growth**
- **Preserving the core of existing districts**

**Prohibited:** “Shall not favor or discriminate against a political party.”

# South Pasadena Council

## City of South Pasadena

- D1 – Zneimer
- D2 – Donovan
- D3 – Primuth
- D4 – Cacciotti
- D5 – Mahmud



# South Pasadena – Council Demographics

District		1	2	3	4	5	Total
2020	2020 Census (Adjusted)	5,497	5,076	5,714	5,503	5,230	27,020
	Deviation from ideal	93	-328	310	99	-174	638
	% Deviation	1.72%	-6.07%	5.74%	1.83%	-3.22%	11.81%
2020 Total Pop	% Hisp	18%	20%	24%	22%	19%	21%
	% NH White	28%	40%	35%	38%	39%	36%
	% NH Black	3%	3%	3%	4%	-63%	3%
	% Asian-American	48%	34%	35%	33%	37%	38%
Citizen Voting Age Pop	Total	3,627	3,524	3,476	3,222	3,517	17,366
	% Hisp	18%	16%	19%	21%	18%	18%
	% NH White	37%	53%	51%	54%	56%	50%
	% NH Black	6%	3%	3%	6%	0%	4%
Voter Registration (Nov 2020)	% Asian/Pac.Isl.	39%	28%	27%	19%	26%	28%
	Total	3,698	3,431	3,600	3,269	3,819	17,817
	% Latino est.	15%	16%	22%	19%	15%	17%
	% Spanish-Surnamed	14%	15%	20%	18%	14%	16%
	% Asian-Surnamed	33%	19%	18%	15%	22%	22%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
Voter Turnout (Nov 2018)	% NH White est.	46%	60%	57%	59%	62%	56%
	% NH Black	7%	3%	2%	6%	0%	4%
	Total	2,516	2,101	2,179	2,181	2,687	11,664
	% Latino est.	14%	17%	22%	18%	14%	17%
	% Spanish-Surnamed	13%	16%	20%	16%	13%	16%
	% Asian-Surnamed	30%	16%	14%	13%	19%	19%
Voter Turnout (Nov 2020)	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	49%	61%	59%	63%	66%	60%
	% NH Black	7%	3%	2%	6%	0%	4%
	Total	3,202	3,028	3,072	2,882	3,345	15,529
	% Latino est.	14%	16%	21%	18%	15%	17%
	% Spanish-Surnamed	13%	15%	19%	17%	14%	16%
	% Asian-Surnamed	32%	19%	18%	15%	22%	21%
	% Filipino-Surnamed	1%	1%	2%	1%	1%	1%
	% NH White est.	46%	60%	58%	60%	63%	57%
	% NH Black est.	7%	3%	2%	6%	0%	4%

# Defining Neighborhoods

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**1<sup>st</sup> Question: What is your neighborhood?**

**2<sup>nd</sup> Question: What are its geographic boundaries?**

**Examples of physical features defining a neighborhood boundary:**

- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- Areas around parks or schools
- Other neighborhood landmarks

**In the absence of public testimony, planning records and other similar documents may provide definition.**



# Beyond Neighborhoods: Defining Communities of Interest

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## 1<sup>st</sup> Question: What defines your community?

- Geographic Area, plus
- Shared issue or characteristic
  - Shared social or economic interest
  - Impacted by city policies
- Tell us “your community’s story”

## 2<sup>nd</sup> Question: Would this community benefit from being “included within a single district for purposes of its effective and fair representation”?

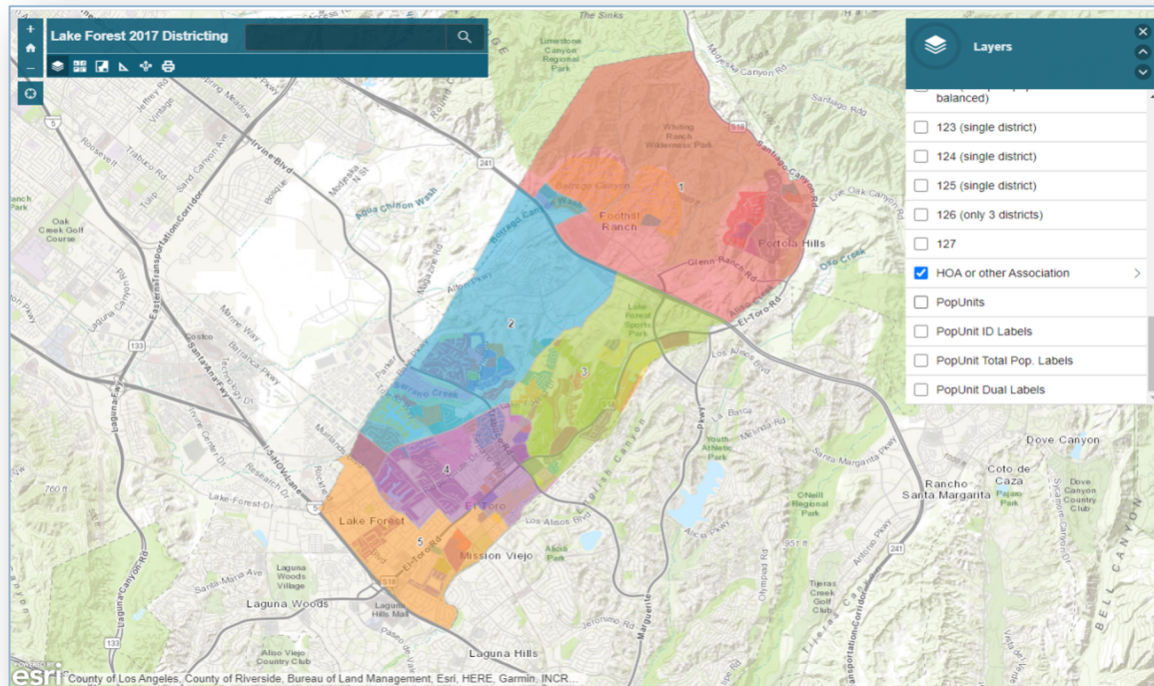
- Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.

# Simple Map Review Tool

## Online Interactive Review Map

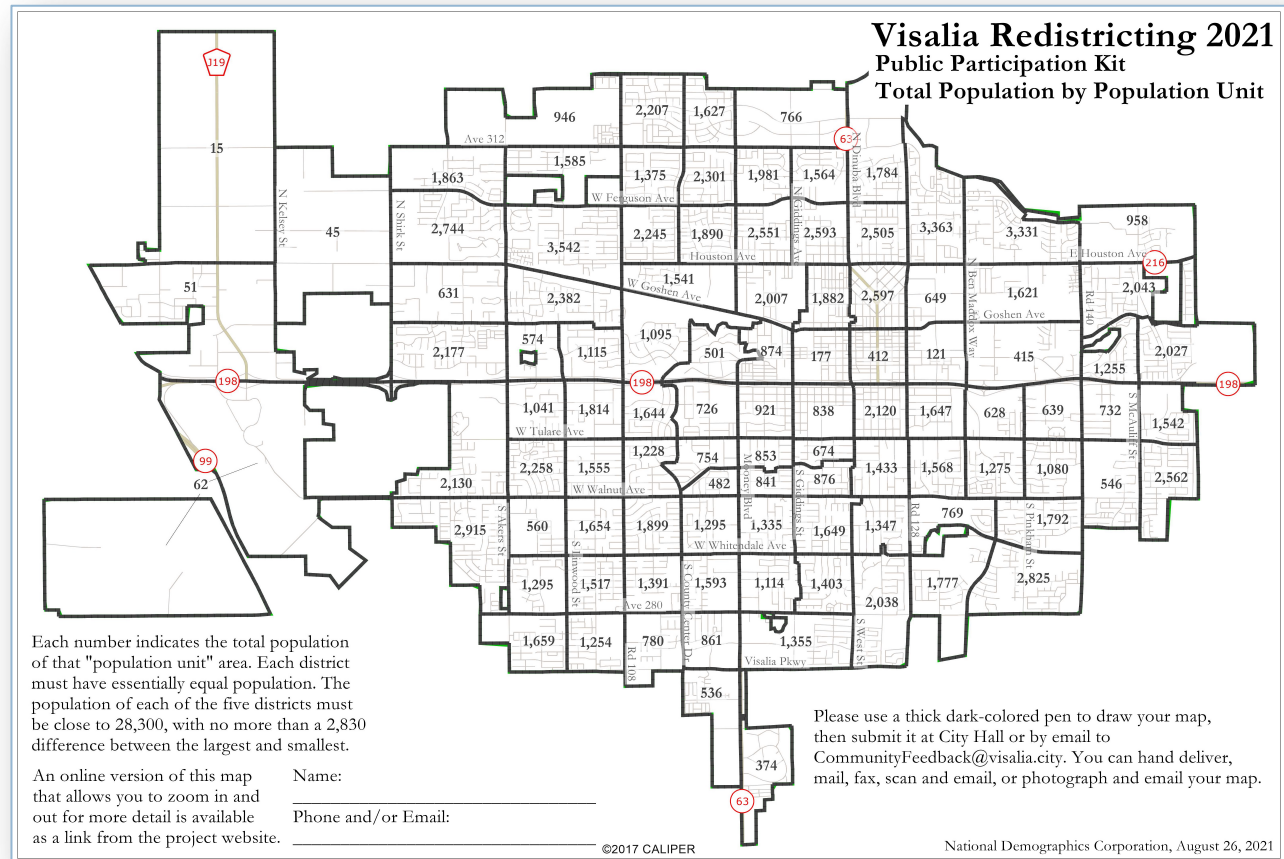
- ESRI's "ArcGIS Online" – similar to Google Maps in ease of use
- Used to review, analyze and compare maps, not to create them
- Includes overlays of “community of interest” and other data



# Simple Map Drawing Tool

## Paper “Public Participation Kit”

- For those without internet access or who prefer paper
- Total Population Counts only – no demographic numbers



## “Public Participation Kit”

- 
- Visalia Redistricting Plan  
Public Participation  
Population Unchanged  
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- Visalia Public Library  
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Visalia Police Department
- An online version of this map that allows you to zoom in and out for more detail is available as a link from the project website.
- Please use a thick dark colored pen to

An online version of this map that allows you to zoom in and out for more detail is available as a link from the project website.

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33 Submitter's Comments about the plan

34 I think this map makes sense because . . .

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1		Pop		Total Population					Voting Age Population					Citizen Voting Age Population					Nov. 2014 Registration				
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3	1	1,216	812	557	18	15		873	397	442	12	831	390	441	0	0	574	195	7	3	245	63	
4	2	2,367	1,228	1,053	43	96		1,784	741	899	74	1,913	730	1,140	0	45	1,299	435	14	7	555	140	
5	3	1,643	1,108	278	42	25		1,036	741	236	15	400	235	145	0	20	505	286	3	4	161	73	
6	4	1,768	734	855	62	84		1,272	464	685	62	1,231	461	639	19	111	1,022	366	11	11	391	89	
7	5	2,001	209	1,655	14	79		1,639	144	1,392	64	1,511	88	1,337	12	38	1,776	146	46	7	1,089	67	
8	6	612	56	499	4	39		517	37	440	26	471	22	423	3	15	525	38	15	2	337	18	
9	7	1,553	1,180	501	20	10		1,245	767	474	40	780	325	440	2	0	727	328	7	4	241	70	

# Dave's Redistricting App

## Full Database

- Easy to learn
- Easy to use / Paint brush
- <https://davesredistricting.org/maps#home>

To get started your first time on this site, click "Sign Up" and it will ask you to create a user name and password.

LOG IN SIGN UP

Welcome to Dave's Redistricting

State pages have links to state redistricting websites.

Submit your testimony to make your voice heard.

Advocate for your community!

PICK A STATE LEARN MORE

SUPPORTERS

Click a state to go to its page.

If you already have a user name and password, click "Log In"

Partisan Redistricting Control

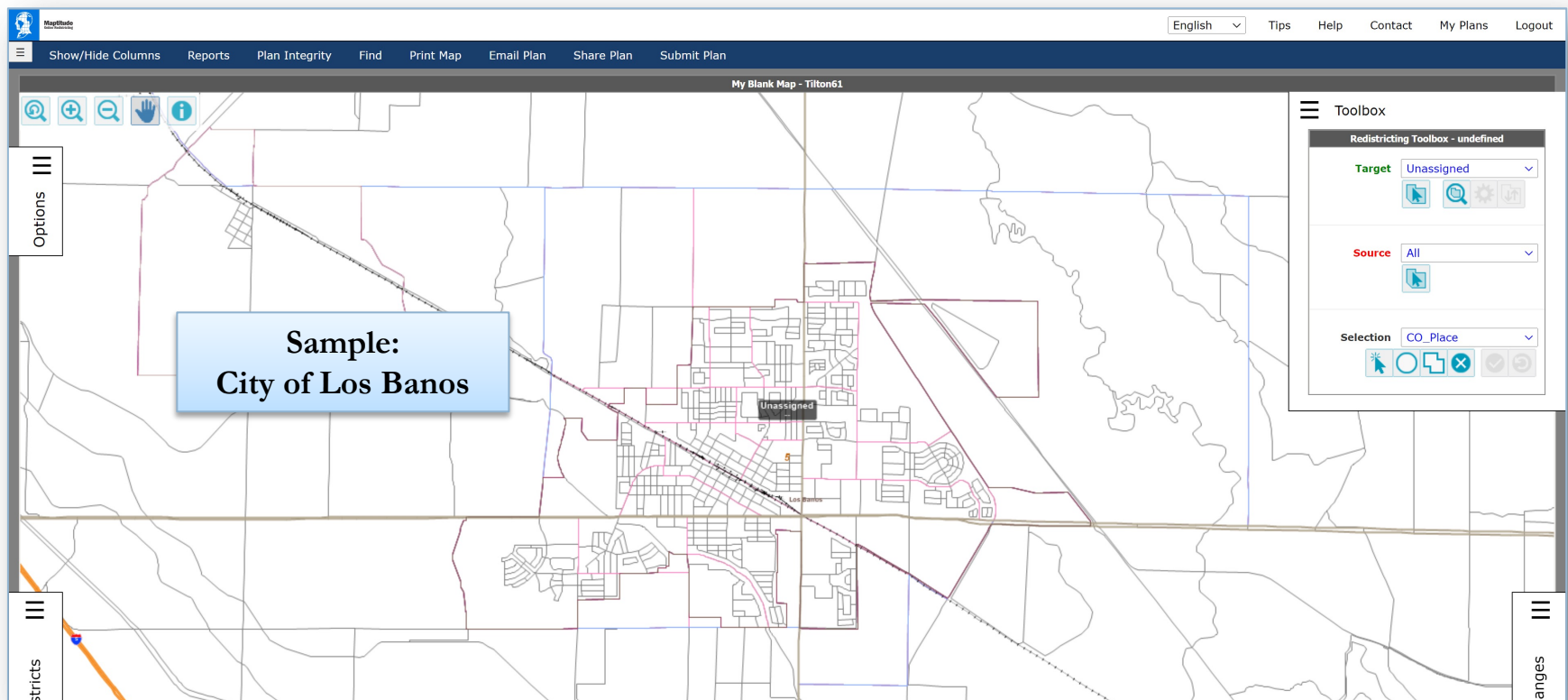
- Independent Commission
- Split Control
- Republican Control
- Democratic Control

Source: Wikipedia

# Caliper's “Maptitude Online Redistricting”

## Full Database, Powerful Online Mapping Tool

- Powerful, common, data-rich online tool
- Six language options: English, Spanish, Portuguese, Vietnamese, Mandarin and Korean



# Share Your Thoughts

Website: [southpasadenaca.gov/redistricting](https://southpasadenaca.gov/redistricting)

Phone: 626-403-7230

Email: [redistricting@southpasadenaca.gov](mailto:redistricting@southpasadenaca.gov)

The screenshot shows the City of South Pasadena website. The header includes the city name and a navigation bar with links: I WANT TO..., RESIDENTS, BUSINESSES, VISITORS, and GOVERNMENT. A search bar is located on the right. The left sidebar lists various city departments and offices, with 'Redistricting' highlighted. The main content area is titled 'REDISTRICTING' and includes links to a calendar, community survey, draft maps, drawing a map, FAQs, and resources. It also contains a section titled 'The Redistricting Process' explaining the 10-year cycle and public involvement.

City of  
**SOUTH PASADENA**

I WANT TO... RESIDENTS BUSINESSES VISITORS **GOVERNMENT** Search...

+ Departments  
+ City Council Meetings  
+ City Council  
Compensation  
+ Boards & Commissions  
City Attorney  
City Treasurer  
City Manager  
City Clerk  
Elections  
**Redistricting**

Government »

## REDISTRICTING

Font Size: + - + Share & Bookmark Feedback Print

[Calendar](#) | [Community Survey](#) | [Draft Maps](#) | [Draw a Map](#) | [FAQs](#) | [Resources](#)

### The Redistricting Process

Every 10 years, local governments use new data from the Census to redraw their district lines to reflect how local populations have changed. State law requires cities and counties to engage communities in the redistricting process by holding public hearings and doing public outreach, including to underrepresented and non-English-speaking communities. The City of South Pasadena is asking for your help to plan, draw, and redivide new City districts.

You will help us define the five City Council districts for the City of South Pasadena, and these